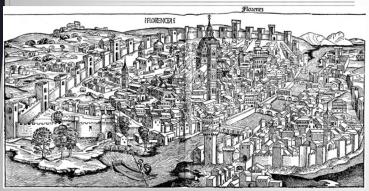
# SSWH7: ANALYZE EUROPEAN MEDIEVAL SOCIETY WITH REGARD TO CULTURE, POLITICS, SOCIETY, AND ECONOMICS



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Vender To

"Plaque doctor" in costume. Engraving by Paul Furst, 1656 Image demonstrates misconceptions about how he disease was spread, the mask was thought to protect from infection.

Element C: Describe how increasing trade led to the growth of towns and cities,

include: the impact of the Bubonic Plague.

## **COMMERCIAL REVOLUTION**

- □ The increase in trade and urbanization of Europe was precipitated by population growth that began around 800 CE.
  - This population growth was the product of the convergence of climatic conditions and technological innovations which led to an increase in the food supply.
    - From about 800 to 1200 CE Europe experienced a warm spell that allowed a fairly dramatic increase in land available for cultivation and an extension of the growing season.
      - Sometime around 800 CE several new farming technologies were either developed or diffused to Europe from North Africa.
        - These include the horse collar and breast-strap harness.
        - These technologies allowed Europeans to replace oxen with horses in agricultural work, a major advance because a horse can plow about three times faster than an ox.

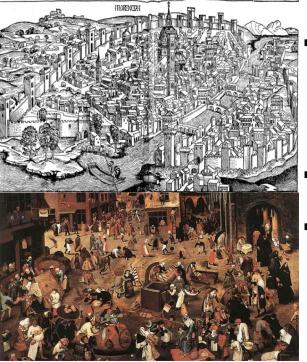
Other agricultural innovations around 800 include the heavy plow and the three field system.

- The heavy plow used a large metal blade to cut into the soil thus increasing the efficiency of farmer's work.
- Likewise, the three field system improved efficiency by

increasing the amount and fertility of land under cultivation. The mild climate and improvements in technology led to rapid population growth which in part spurred what historians term a "Commercial Revolution" in Europe around 1000.

### **GROWTH OF TOWNS TO CITIES**





- During the early years of this commercial revolution regional fairs emerged.
  - These fairs were generally held on religious holidays in or near the few small towns that existed in Medieval Europe.
  - Peasants from nearby manors would travel to the fairs to buy and sell goods with each other and traveling merchants that brought exotic goods from the east.
    - As these fairs became larger and more frequent they spurred the growth of these towns.
      - As the towns grew they became increasingly independent existing largely outside of the authority and traditions of the feudal system.
  - With time towns grew into cities, particularly in areas with access to seaborne trade like Italy and Flanders.
  - At the height of this commercial revolution several new business institutions developed that further spurred urbanization and economic growth, these include the guild and banks.
    - Guilds were organizations of merchants and artisans that worked together to regulate business practices to ensure the profitability and viability of their respective commodities.
    - Banking provided loans and infrastructure for the monetization of the economy.

### **BOURGEOISIE AND BURGHERS**



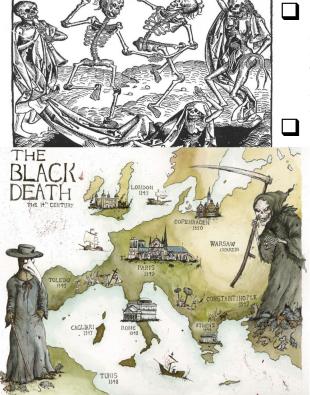




The commercial revolution and
urbanization in Europe gave birth to
a new social class in the region.

- This class, made up of artisans, merchants and bankers lived in cities that were outside of the jurisdiction of the feudal system.
- Many feudal monarchs attempted to bring these cities under their authority, however few were successful, particular in Italy and Flanders.
- Cities like Venice and Florence became independent republics ruled by this new class that became known as the bourgeoisie or burghers.

### **"THE BLACK DEATH" OR BUBONIC PLAGUE**





□ In 1347 a Genoese merchant fleet carrying the bubonic plague docked in Sicily, four years later the plague spread to almost all of Europe, killing about one-third of the population.

Bubonic plague both fostered and reversed the trends set in motion by the commercial revolution.

- While fear and death diminished populations in European cities, decreased trade and drove up prices it also severely undermined the feudal system in the countryside.
- This weakening of the feudal system led to economic growth and development in the long-term.
- The massive deaths brought on by the plague increased the demand for peasant labor which in turn increased their ability to demand higher wages.
  - When nobles refused to increase wages, serfs and peasants fought back in violent rebellions in England, France, Italy, and Belgium.
  - In the end the grip of the nobility of the peasantry of Europe was forever weakened allowing this population greater freedom to pursue their own economic self-interest.