

INDUSTRIAL REVOLUTION: REVOLUTIONS ECONOMICS

c. 1750-1900



THIS IS THE THEMATIC FOCUS. IT'S WHAT YOU SHOULD FOCUS ON FOR THIS SECTION

THEMATIC FOCUS
Economics Systems ECN
 As societies develop, they affect and are affected by the ways that they produce, exchange, and consume goods and services.

MERCANTILISM IS DEAD LONG LIVE CAPITALISM

OVERSIMPLIFIED EXPLANATION:

- EMPIRES GET COLONIES & MAXIMIZE EXPORTS
- GOV'T STAYS (MOSTLY) OUT OF ECON. - LAISSEZ-FAIRE "LET DO"

WHO CONTROLS THE ECONOMY?!

- KING/EMPEROR/TSAR/RULER - GOVERNMENTS DIRECTLY REGULATE THE ECONOMY TO BENEFIT THE STATE
- THE MARKET (THE CONSUMERS) - GUIDED BY THE INDIVIDUALS ACTING IN THEIR OWN SELF INTERESTS

WHAT IS THE PURPOSE OF THE ECON?!

- MAXIMIZE POWER/PRESTIGE - FAVORABLE BALANCE OF TRADE... STATE SURPLUSES
- DIRECT COMPETITION LEADS TO FREE MARKET ECONOMIES BENEFITTING ALL PEOPLE

WHO THOUGHT THIS WAS A GREAT IDEA?!

- KINGS, QUEENS, RULERS, CONQUISTADORS, ETC.
- BUSINESSMEN, INVESTORS, PEOPLE WITH CAPITAL

WHO THOUGHT THIS WAS A BAD IDEA?!

- SMITH'S BOOK WAS LITERALLY A REBUKE OF MERCANTILISM

WHAT UNIT DID THIS IDEOLOGY DOMINATE?!

ADAM SMITH

HISTORICAL DEVELOPMENTS

KC-5.1.III.A

Western European countries began abandoning mercantilism and adopting free trade policies, partly in response to the growing acceptance of Adam Smith's theories of laissez-faire capitalism and free markets.

KC-5.1.III.B

The global nature of trade and production contributed to the proliferation of large-scale transnational businesses that relied on new practices in banking and finance.

KC-5.1

The development of industrial capitalism led to increased standards of living for some, and to continued improvement in manufacturing methods that increased the availability, affordability, and variety of consumer goods.

INDUS ECONOMICS c. 1750-1900

LET'S MEET MY TOP 3 FAVORITE TRANSNATIONAL BUSINESSES OF THIS PERIOD:

- HSBC**
 - EVIL BRITISH BANK IN SHANGHAI & HONG KONG; STOLE MY DOMAIN
 - 2018: \$55 B; STILL HAS MY URL
- Bananas** (United Fruit Co)
 - FORMED IN 1871 WITH CONTRACT WITH COSTA RICA
 - HELD MONOPOLY OVER COSTA RICA, HONDURAS, GUAT (BANANA REPUBLICS)
- Unilever**
 - ONE OF 1ST (c. 1885)
 - 400 BRANDS IN 190
 - COUNTRY
 - DOVE, R
 - 2018 PR

GLOBAL EFFECTS

EXTENSIVE MINING CENTERS MEXICO & AFRICA

- RANCHER FOUND COPPER, ZINC, COBALT, MANGAN, DEPOSITS IN 1668
- FRENCH, GERMAN & MEXICAN CO'S EXTRACT THE METALS INTO 1980s

ECON DECLINE INDIA

- ONCE VIBRANT DEPOSIT
- BRITISH ATTEMPTS TO ANNEX THESE MINES LED TO 1F
- EXTRACT THE METALS INTO 1980s

TRANS-NATIONAL BUSINESSES S. AMER

- 1885: FOUNDED UNITED FRUIT CO. BANANA TRADE MONOPOLY ON BANANA REPUBLICS
- 6TH LARGEST BANK ON EARTH

VARIOUS REFORMS GERMANY

- OTTO VON BISMARCK PASSED OLD AGE & DISABILITY INSURANCE BILL (1889)
- PENSION FOR 65+ (OK 18, 500K SEC-1930)

BRITAIN

- EXPANDED VOTING: 1832: LAND OWNING 1867: URBAN MALES 1918: MEN 21+ WOMEN 20+

STATE-SPONSORED INDUSTRIALIZATION EGYPT CHINA RUSSIA JAPAN

- MUHAM ALI NATIONALIZED THE COTTON INDUSTRY
- SELF STRENGTHEN MOVEMENT: AFTER OPIUM WRS UNSUCCESSFUL
- MODERNIZ IN 1897
- BEGAN BUILDING TRANSPORTATION RAILROAD (1891)
- MEIJI RESTOR. BEGAN 1870 AS GOV'T CAUGHT UP w'WEST



GEOGRAPHY

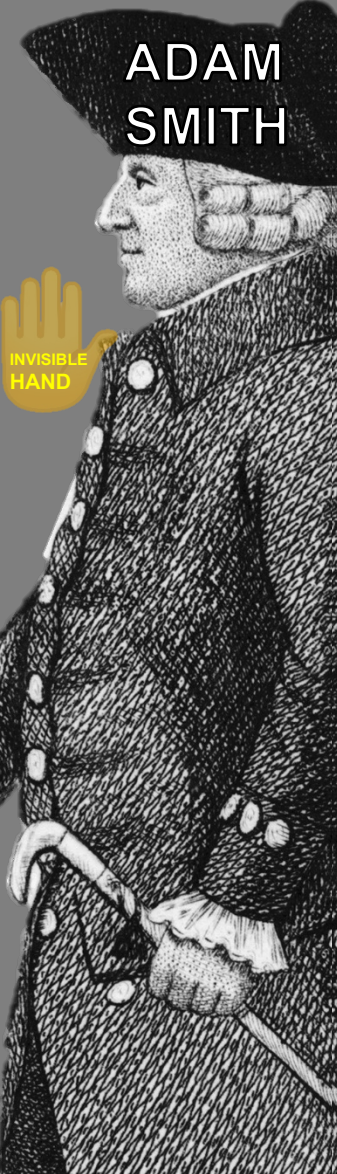


TRANS-NATIONAL BUSINESSES

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MERCANTILISM IS DEAD

LONG LIVE CAPITALISM



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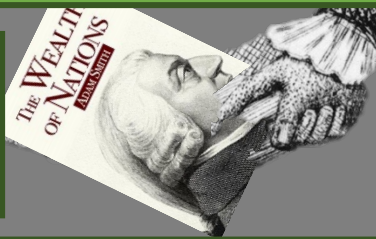
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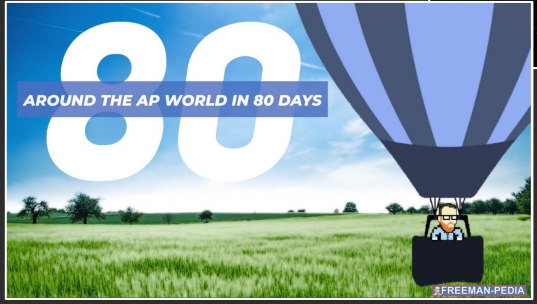
WHAT UNIT DID THIS IDEOLOGY DOMINATE?!?



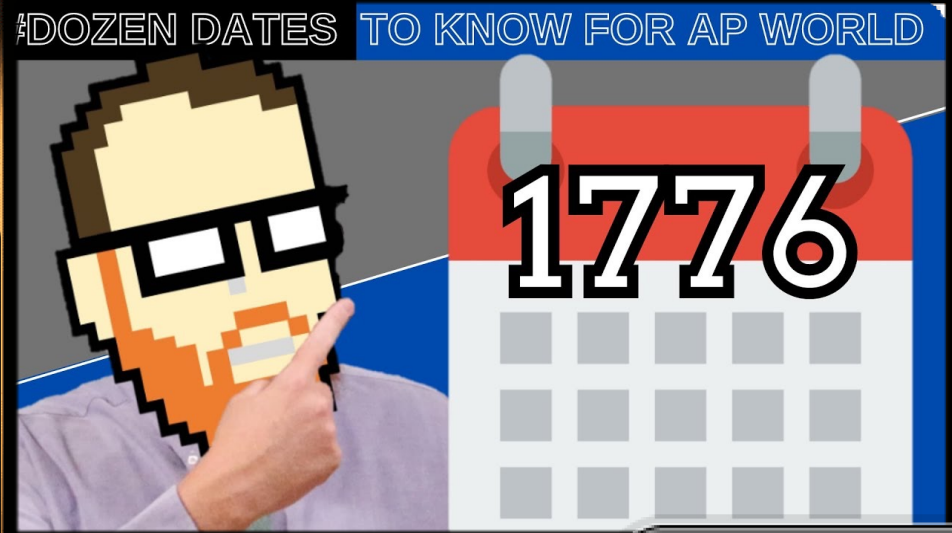
I'VE PROBABLY ONLY MENTIONED THIS 1,000,000 TIMES, BUT...

**I HAVE A
YOUTUBE
CHANNEL!**

**ILLUSTRATIVE
EXAMPLES**



**THIS
VIDEO
MIGHT
HELP
HERE**



INDUSTRIAL REVOLUTION: ECONOMICS

REVOLUTIONS c. 1750-1900

LET'S MEET THE **TOP 5** TRANSNATIONAL BUSINESSES OF THIS PERIOD:



HSBC

- BRITISH BANK IN SHANGHAI & HONG KONG
- 2018: \$55 B



- FORMED IN 1871 WITH CONTRACT WITH COSTA RICA
- HELD MONOPOLY OVER COSTA RICA, HONDURAS, GUAT (**BANANA REPUBLICS**)



Unilever

- ONE OF 1ST (c.1885)
- 400 BRANDS IN 190 COUNTRIES
- DOVE, REDBULL,
- 2018 PROFITS: \$13 B



- FORMED BY ROCKEFELLER (1871)
- LARGEST OIL PRODUCER
- BROKE UP BY SUPREME COURT 1911
- EXXONMOBIL, ETC.
- 2018: \$279 B

DE BEERS

- FOUND DIAMONDS IN 1871
- CECIL RHODES TOOK OVER IN '88
- 2018: \$6 B; 35% OF EARTH'S DIAM.



DE BEERS